

Happy LIVING

by Sara Musinowski *Translator* Mark S. Kennedy

For Connie Mattheusser “feeling at ease” is important, whether in everyday life, when meeting with customers and employees, when working in new building projects and, last but not least, when relaxing in her own home. Feminine intuition and creativity are mixed with a certain practical sense of architectural detail in her formula for “happy living”.

She has a passion for designing, planning and creating unique residential properties with glamour and flair in some of Frankfurt's most sought-after locations. After all, she is well aware that the heart plays a key role when it comes to a decision to purchase a private apartment. Formerly an advertising executive, Frankfurt-born Connie Mattheusser has used her many years of experience abroad (having studied in New York) to position herself as the First Lady of property marketing in her native city. She has successfully established her own company. “Even though I had a wonderful time in New York, St. Andrews, Manila and Barcelona, I am happy to return to Frankfurt for the lifestyle I can enjoy here,” she explains. Of course the city has plenty of charm and character, with a sophisticated artistic and cultural scene, plenty of green areas, pretty districts and excellent restaurants, as well as enjoying a reputation as one of the best and most stable property locations in Europe. It's exciting to have the opportunity to play a part in the development and enhancement of the city through these new development projects. All selected properties in high-end locations, such as the Westend, Bornheim or the new European quarter are witness to Mattheusser's sophisticated tastes: she quotes Coco Chanel's aphorism “Art is the mistress of style” and enthuses about the elegant all-white interior, the warm wood tones, moss green and glamorous rose gold hues of the modern lamps used in her latest 3D visualisation. She is equally positive about her collaboration with her young, dynamic sales team: “We tend to take a fairly informal approach in my company – it's important to feel at ease while you work, as that way we can best achieve the targets we have set ourselves.” ■ You'll find further information at www.mattheusser.de

1 | praedium-frankfurt.de

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